Twitter

Goals

1. Get people to follow us on twitter and talk about Hackworks
2. Get people tweeting about our launch party using our Hashtag

hashtag

#HackworksLaunch

Tweet with the hashtag #HackworksLaunch and at the end of the night we will look through all the tweets and select 1 winner and give them a prize.

What we need:

1. An announcement outlining the contest
2. Signs around the event with the Hackworks Twitter Handle and Hashtag

Instagram